Sales & Service Bulletin

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Product Update

DENSO® Spark Plug Modifications

Enhancement to the Material Composition

DENSO® Spark Plugs are made as quality and technology driven products. As one of the world's biggest suppliers of high-quality automotive spark plugs, DENSO® is reaching the highest standard by continuous improvement.

The latest improvement is a change to the material composition of the alloy used for the centre electrode chip. DENSO®'s new patented alloy allows a reduced diameter centre electrode, which results in consistent or improved operating lifetimes. The changings will also enable better management of future fluctuations in the market of precious metals.

To distinguish the new Spark Plugs from the current range, an underscore has been added to the Spark Plugs description as shown in the photo.

The first Spark Plugs to utilize the new alloy are the GE3-5 and GK3-5 types with immediate effect. If any of your open order is affected, you will receive a new order confirmation showing the new part numbers as following:

P/N – Old Version	P/N - New Version
GE3-5	GE3-5-267600-0250
GK3-5	GK3-5-267600-0260

The GI3-1, GL3-1, GT3-1, GI3-3 & GL3-3 variants will then adopt the changes.

Following that, the changes will also be applied to the GE3-1, GK3-1, GE5-1, GE2-1, GK3-1 & GN3-1 variants.



Direct comparison of the electrodes



Direct comparison of the description



MOTORTECH GmbH Hogrevestr. 21-23

29223 Celle, Germany Phone: +49 5141 - 93 99 0 Fax: +49 5141 - 93 99 99 www.motortech.de motortech@motortech.de

MOTORTECH AMERICAS, LLC

1400 Dealers Avenue, Suite A New Orleans, LA 70123 Phone: +1 504 355 4212 Fax: +1 504 355 4217 www.motortechamericas.com

info@motortechamericas.com

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